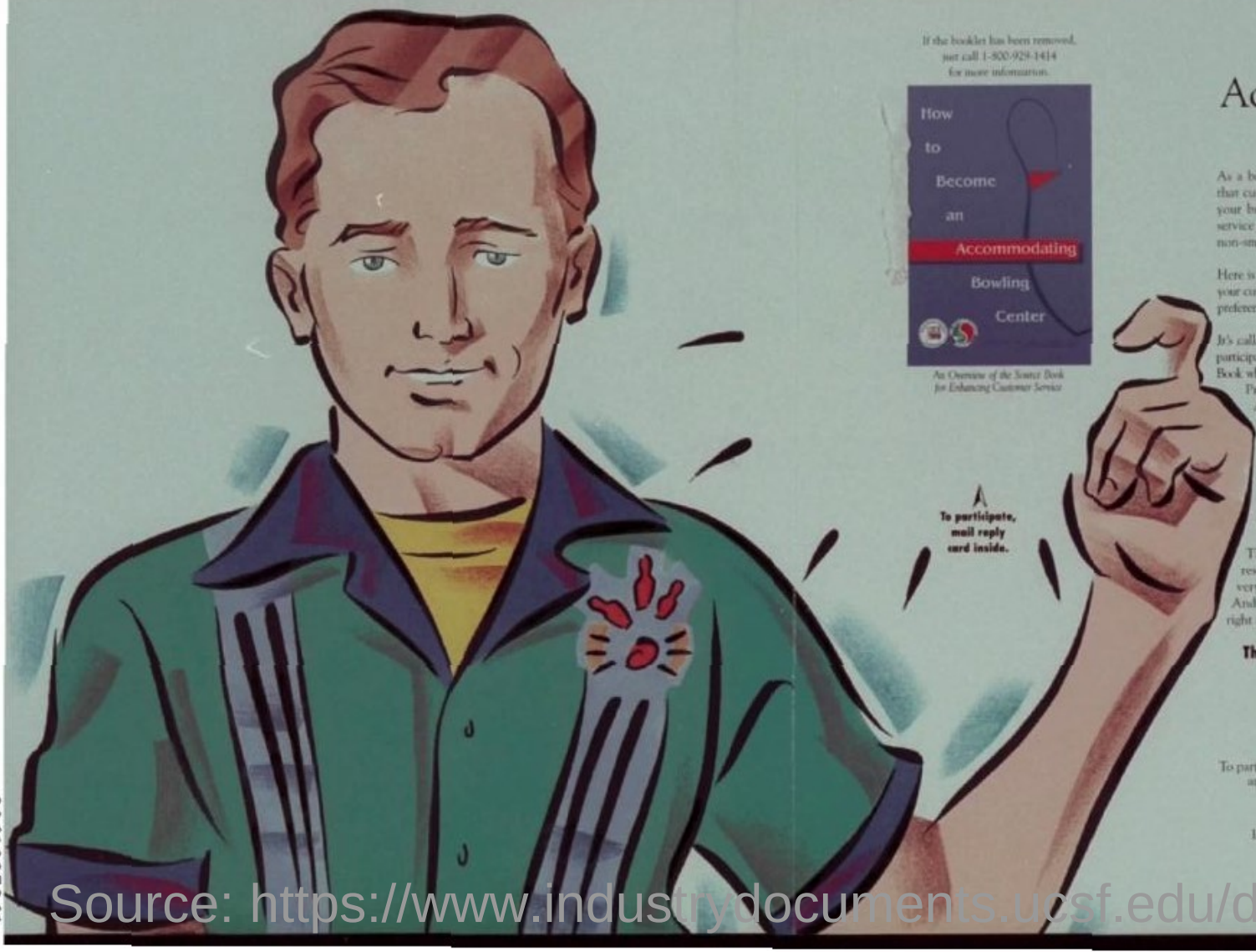

If the booklet has been removed, just call 1-800-929-1414 for more information.

How to Become an Accommodating Bowling Center

An Overview of the Source Book for Enhancing Customer Service

To participate, mail reply card inside.

Presenting The Accommodation Program.

As a bowling center owner/operator, you know that customer service is critical to the success of your business. And an important part of that service is respecting the preferences of both your non-smoking and smoking customers.

Here is a comprehensive, FREE program that lets your customers know that, whatever their smoking preferences, they'll be respected and accommodated.

It's called The Accommodation Program®. As a participant, you'll receive a comprehensive Source Book which was developed by The Accommodation Program and the Bowling Proprietors' Association of America. The book will help you implement the program throughout your bowling center's entire operation. You can also order FREE signage to clearly designate non-smoking and smoking areas throughout your bowling center and identify your establishment as one which welcomes both non-smokers and smokers.

The Accommodation Program provides resources to help you take charge of this very important aspect of customer service. And it helps you make your customers feel right at home.

The Accommodation Program.

To participate in The Accommodation Program and receive your FREE materials, call

1-800-929-1414

or return the reply card located inside the attached booklet.

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